



**ISABEL HAS TO ANSWER TO THE ENTIRE TOWN IN
AN ALL-NEW EPISODE OF
'RIDE'
PREMIERING MAY 7, ON HALLMARK CHANNEL**

STUDIO CITY, CA – May 1, 2023 – Isabel (Nancy Travis, “Last Man Standing”) has to answer to the town in **“Ride or Die”** this week’s all-new episode of **“Ride”** premiering **Sunday, May 7 (9 p.m. ET/PT)**, on Hallmark Channel. Travis, Tiera Skovbye (“Riverdale”), Beau Mirchoff (“Good Trouble”), Sara Garcia (“The Flash”), Jake Foy (“Designated Survivor”) and Tyler Jacob Moore (“Shameless”) star.

After successfully selling the Booker family on investing in a stadium in Canyon, Isabel and Hank (Greg Lawson, “Wynonna Earp”) learn about rumblings around town that could shut it down before it gets started. They decide to use an event at Ranchman’s to alleviate the community’s concerns – but Isabel finds herself questioning her new partner’s motives. After riding through his injury and continuing to take risks, Cash (Mirchoff) goes to the doctor and gets some unwelcome news. This puts him on the outs with Missy (Skovbye), who is doubting her abilities as his coach. Frustrated with Cash and spiraling from her recent discoveries about Austin (Marcus Rosner, “Arrow”), Missy accepts an offer from Frontier Jeans to judge their pageant in Denver. Being there, Missy reflects on her time on the pageant circuit and takes a new step in her burgeoning romance with Gus (Moore). But the truth about Austin threatens to emerge and change everything.

Ride” is a Blink49 Studios/Seven24 Films Production. Executive producers are Rebecca Boss, Chris Masi, Sherri Cooper, Alexandra Zarowny, Paolo Barzman, Greg Gugliotta, FJ Denny, John Morayniss, Carolyn Newman, Virginia Rankin, Elana Barry, Josh Adler, Jordy Randall and Tom Cox. Mark Haroun and Alejandro Alcoba are co-executive producers. The series is produced by Brian Dennis. Lesley Grant is supervising producer. Bruce McDonald directed from a script by Sherri Cooper & Jennifer Levin.

#

MEDIA CONTACTS:

Cynthia Raza, CynthiaRaza@hallmarkmedia.com

Julieann Spires, JulieannSpires@hallmarkmedia.com

42 West, Hallmark@42west.net

#HallmarkRide

@HallmarkRide ([Twitter](#)) and @RideHallmarkChannel ([Instagram](#) and [Facebook](#))

#HallmarkChannel @HallmarkChannel

Check out the [Ride Playlist on Spotify](#) to hear tunes from the show!

-- HALLMARK CHANNEL --